

Terms & Conditions

General terms & conditions

1. MPB Radio Networks represents Syncrosound Studio Sdn Bhd (Company No. 215342-D) (operator of Hot FM), Max-Airplay Sdn Bhd (Company No. 684959-W) (operator of Fly FM) and One FM Radio Sdn Bhd (Company No. 487469-A) (operator of One FM). MPB Radio Networks has been duly authorized by the three companies to negotiate, deal and transact with radio clients and advertisers as well as agencies on their behalf.
2. All bookings are subject to 6% Government Service Tax. All prices stated on rate card are in Ringgit Malaysia unless otherwise stated.
3. Media Prima Radio Networks reserves the right to accept or reject any booking without having to give any reason therefore.
4. Media Prima Radio Networks has the right to amend rates at its discretion without prior notice.
5. Once a contract, media booking or proposal, which serves as a preliminary agreement is signed with the station by advertising agency/ advertisers, it shall be deemed to signify acceptance of Media Prima Radio Networks terms and conditions, contain herein.
6. All commercial scripts and recoded broadcast material must have prior approval from Media Prima Radio Networks, before broadcast.
7. Booking deadline is 7 days before broadcast date and subject to airtime availability based on first come first served basis. The station reserves the rights to change the schedule.
8. Material by agency/external production house must reach the station 3 working days before the first airdate.
9. Media Prima Radio Networks shall not be held responsible for failure to broadcast any commercial due to late submission of material to the stations.
10. Accredited advertising agencies shall be granted a 15% commission on airtime cost only.
11. Spots must be consumed within 7 consecutive days and must start on Monday and end on Sunday.
12. Spots must spread evenly over 4 available time zones for Hot FM, 5 available time zones between 6am – 12mn for Fly FM & One FM. In the event of non-availability in a particular time zone, the spots will be scheduled to the next available time zone.
13. Whilst every endeavor is taken, all contracts are subject to Media Prima Radio Networks' non-liability for interference by accident, machinery breakdown, power failure, fire failure or artistes to appear, strike weather conditions, act of God and other unforeseen circumstances.
14. The advertising agencies/ advertisers will keep Media Prima Radio Networks indemnified against all claims, actions, suits, losses, costs and expenses in respect of the broadcast.
15. Media Prima Radio Networks will keep a log of date and time of every broadcast and in the event of dispute, the details recorded in this log shall be conclusive and binding on the parties.

16. If no discrepancy in the commercials broadcasted is reported in writing within 14 days from the date of broadcast, the commercial shall be deemed correct.
17. Broadcast of commercial(s) produces by Media Prima Radio Networks in any other stations not licensed by Media Prima Radio Networks are liable to pay copyright fee from minimum RM1,050 plus voice over charges per station.
18. In the event of cancellation/revision, the following surcharges will apply :
 - Less than 14 days before broadcast date : 100% surcharge
 - 15-30 days before broadcast date : 50% surcharge
 - More than 30 days before broadcast : 10% surcharge
19. For in house production, 2 weeks is required prior to the first airdate and talent fee will be charge accordingly. Scripting will takes 3 days.
20. If Media Prima Radio Networks decides that the advertisement material is unsuitable, Media Prima Radio Networks shall notify the advertiser who, in turn, must submit alternative advertisement material as soon as possible and in any case not later than five (5) working days prior to the date of transmission.
21. Media Prima Radio Networks shall not be liable for any error or accidental misuse of the advertisement material during transmission.
22. Media Prima Radio Networks reserves the right, in its absolute discretion and without incurring any liability whatsoever to the advertiser, to:
 - (a) Decline to transmit any advertisement without any reason in writing for so declining but the advertiser shall not be liable to pay for any advertisement not transmitted; and/or
 - (b) Fade, edit or cut the advertisement or any part thereof which in the opinion of Media Prima Radio Networks contains unsuitable material but the advertiser shall remain liable to Media Prima Radio Networks for the charges incurred and payable hereunder or by virtue of the Agreements.

Payment Terms & Conditions

1. For accredited advertising agency/ advertiser, the amounts are payable upon production of our official invoice, which shall be rendered monthly.
2. For non-accredited agencies advertiser, payment shall be made 7 working days before the first broadcast date. Commercials will only be broadcast upon the clearance of cheques in the bank.
3. All payments shall be made in Ringgit Malaysia (RM) made payable to the respective stations' accounts.
 - Syncrosound Studio Sdn Bhd (Company No. 215342-D) (operator of Hot FM)
 - Max-Airplay Sdn Bhd (Company No. 684959-W) (operator of Fly FM)
 - One FM Radio Sdn Bhd (Company No. 487469-A) (operator of One FM).
4. In the event of any dispute regarding the invoice, the advertising agency/ advertisers shall notify Media Prima Radio Networks finance department in writing within 14 days from the date of invoice, failing which, the invoice shall be deemed correct.
5. For accredited advertising agencies/ advertisers credit terms is strictly 45 days from the date of invoice. All overdue accounts are subject to finance charges which are calculated on a daily basis of 18% per annum.

Media Prima Radio Networks reserves the rights to review and vary the above terms and conditions from time to time without prior notice.